

## Sports and entertainment in a cosy atmosphere

To experience the development of future tennis stars live in a cosy atmosphere – that is the unique flair of the Mercedes Jugend Cup. Here you can already see some of the players who will soon play at the MercedesCup or the Porsche Tennis Grand Prix. An exciting week filled with excellent tennis and an entertaining supporting program awaits you, combined with an international atmosphere and Swabian hospitality.

## Program Mercedes Jugend Cup 2011

Changes will be possible. Events in the evening and changes of play dates will be announced on the tournament homepage.

**Saturday – 13th August 2011** 1st and 2nd round qualifying  
8.30 a.m. - approx. 166 matches  
8.00 p.m. Mercedes Jugend Cup Party

**Sunday - 14th August 2011** 3rd and 4th round qualifying,  
9.30 a.m. - approx. 56 matches

**Monday - 15th August 2011** 1st round main draw  
8.30 a.m. - 128 matches

**Tuesday - 16th August 2011** 2nd round main draw,  
1st round doubles, 1st round consolation  
8.30 a.m. - 128 matches

**Wednesday - 17th August 2011** 2nd round main draw,  
2nd round doubles, 2nd round consolation  
9.00 a.m. - 80 matches

**Thursday - 18th August 2011** 3rd round main draw,  
Quarterfinals doubles, Quarterfinals consolation  
9.30 a.m. - 56 matches

**Friday - 19th August 2011** Quarterfinals main draw,  
Semi-finals doubles, Semi-finals consolation  
10.00 a.m. - 28 matches

**Saturday - 20th August 2011** Semi-finals main draw,  
Finals doubles, Finals Consolation  
followed by award ceremony  
10.00 a.m. - 14 matches

**Sunday – 21st August 2011** Finals main draw,  
10.00 a.m. - 4 matches  
approx. 2.00 p.m. award ceremony after last match



Tennis Europe Junior Tour

# Mercedes JugendCUP

**13. - 21.8.2011 Rutesheim/Renningen**



## Mercedes Jugendcup 2011 (Courts)

**Main Site** (13. - 21.08.11)

TC Rutesheim, Eisengriffweg 4, 71277 Rutesheim

**Additional Site 1** (13. - 18.08.11)

TSC Renningen, Gottfried-Bauer-Str. 50-52, 71272 Renningen

**Additional Site 2** (13. - 16./18.08.11)

TC Weissach-Flacht, Im Neuenbühl, 71287 Weissach-Flacht

## Practice Courts

TA SV Perouse, Im Aischbach 71277 Rutesheim-Perouse  
TA Spvgg Warmbronn, Büsnauer Straße 89, 71229 Leonberg  
TA SV Gebersheim, An der Hohlen Eiche, 71229 Gebersheim  
TC Leonberg, August-Lämmle-Weg 71, 71229 Leonberg  
TA TSV Eltingen, Badstrasse 24, 71229 Leonberg



[www.jugendcup.com](http://www.jugendcup.com)



Mercedes-Benz



## Tournament for the “small stars”

Latvia's tennis hope Ernests Gulbis, Romania's Top-30-player Alexandra Dulgheru, German Open winner Andrey Golubev from Kazakhstan or the German Champions of the two last years – Peter Gojowczyk and Cedric-Marcel Stebe – they all participated in the Mercedes Junior Cup on their way to the pro tour. Around 400 young players aged between 13 and 16 come to Renningen and Rutesheim each year and dream about following in the footsteps of these players and to establish themselves on the pro tour. That this transition can happen within only one year is a trademark of the Mercedes Junior Cup. Because the winners of the last 2 years received a wild card for the qualification of the MercedesCup at Stuttgart Weissenhof! No other tournament on the Tennis Europe Tour offers anything comparable.

But there are more reasons why the tournament close to Stuttgart is considered one of the best in Europe. A professional shuttle service (of course with a car pool of the main sponsor), special catering for the players or free access in the internet café are only three points causing a lot of enthusiasm among players and coaches alike. “To me, the tournament was always a lot of fun. Everything is very well organised, everything is perfect! I hope this tournament for the “small stars” will be there for a long time”, says for instance Lisa-Marie Mätschke, German Junior Champion and thrice a participant in the Mercedes Junior Cup. And the industry has also noted the qualities



Cedric-Marcel Stebe

of the tournament: “The Mercedes Junior Cup is one of the best tournaments of its kind in Germany, if not Europe. The professional organisation and the professional presentation are outstanding. Young players receive a first insight into a future life as a professional player. As the brand HEAD we are happy to support a tournament of such class, because only few events reach such a high level and offer similar possibilities for both players and sponsors”, remarks Carsten Eberhardt, product manager of

the tennis ball sponsor Head Germany.

## Stars of tomorrow

**The Tennis Europe Junior Tour is the leading pan-European competitive forum for junior talent in any major sport.**

*Jonathan Jobson reports*

From its earliest tournaments into the 1970s and its official creation in 1990, the Tennis Europe Junior Tour has come to be universally recognised as the best starting point for a successful career in tennis. A string of world #1s, from Ivan Lendl and Steffi Graf to Roger Federer and Justine Henin chose this path, alongside non-Europeans such as Lindsay Davenport, Lleyton Hewitt, David Nalbandian and Andy Roddick, all of who had an early taste of success on the courts of Europe's premier junior events.



Ernests Gulbis

The increasingly professional organisation of the tournaments has meant that the Tennis Europe Junior Tour effectively serves as a dress rehearsal for life as a professional tennis player, with a cumulative ranking system, a season-ending Masters tournament, Player of the Year awards, online ranking information, calendars and the playing records of potential opponents.

The Tour has expanded from 43 tournaments in its first year to over 300 annual events for players of age categories 12, 14 and 16 & under. Care is taken that the focus is not solely on performance, with sightseeing tours, players parties and educational events held in tandem, ensuring a social and informative aspect to tournaments which allows players to focus on more than just their tennis and provides an excellent opportunity to learn about anti-doping, nutrition and training patterns, to name just a few topics.

Team events are some of the highlights of the season, as top players earn an early chance to represent their country at prestigious championships such as the Tennis Europe Winter Cups by HEAD, the European Summer Cups and the Tennis Europe Nations Challenge by HEAD. July's European Junior Championships is without doubt the most sought-after prize for individual players, as past champions such as Novak Djokovic, Arantxa Sanchez-Vicario, Martina Hingis and Boris Becker can attest.

As the tour goes from strength to strength, so does its appeal. Some 350,000 spectators attend Tennis Europe Junior Tour events each year to see around 10,000 young talents from over 100 countries take their first steps on the international tennis stage. Aside from extensive coverage at TennisEurope.org, reports about the Tour in over 780 newspapers and magazines and over 12,000 minutes of annual radio and TV airtime ensure that every day, people are learning about the latest players to follow in the footsteps of stars like Rafael Nadal, Andrew Murray, Ana Ivanovic and Maria Sharapova in celebrating some of their earliest successes on the Tennis Europe Junior Tour.



Novak Djokovic



Andrey Golubev

